# Rome, GA

## Metropolitan Statistical Area

**Floyd**

## Super Sector Industries

| | Establishments | | | Employment | | | Weekly Wage | | |
|---|---|---|---|---|---|---|---|---|---|
| | 2015 | 2016 | % Change | 2015 | 2016 | % Change | 2015 | 2016 | % Change |
| Construction | 116 | 121 | 4.3% | 790 | 731 | -7.5% | 761 | 768 | 0.9% |
| Education and Health Services | 291 | 291 | 0.0% | 9,071 | 9,266 | 2.1% | 826 | 896 | 8.5% |
| Financial Activites | 185 | 195 | 5.4% | 1,159 | 1,252 | 8.0% | 892 | 858 | -3.8% |
| Information | 19 | 17 | -10.5% | 785 | 750 | -4.5% | 1,079 | 1,098 | 1.8% |
| Leisure and Hospitality | 206 | 217 | 5.3% | 3,804 | 3,965 | 4.2% | 318 | 308 | -3.1% |
| Manufacturing | 114 | 114 | 0.0% | 5,846 | 6,254 | 7.0% | 980 | 979 | -0.1% |
| Natural Resources, Mining, and Agriculture | 16 | 18 | 12.5% | 113 | 152 | 34.5% | 752 | 707 | -6.0% |
| Other Services | 142 | 141 | -0.7% | 827 | 817 | -1.2% | 479 | 480 | 0.2% |
| Professional and Business Services | 322 | 320 | -0.6% | 2,466 | 2,296 | -6.9% | 623 | 636 | 2.1% |
| Trade, Transportation and Utilities | 539 | 519 | -3.7% | 7,667 | 7,459 | -2.7% | 724 | 724 | 0.0% |
| Unclassified | 56 | 74 | 32.1% | 71 | 78 | 9.9% | 805 | 674 | -16.3% |
| Government | 103 | 102 | -1.0% | 5,570 | 5,546 | -0.4% | 737 | 727 | -1.4% |
| **Total** | **2,109** | **2,129** | **0.9%** | **38,169** | **38,565** | **1.0%** | **751** | **766** | **2.0%** |

**Note: All figures are 2nd Quarter of 2015 and 2016.**

### Rome, GA Metropolitan Statistical Area
### Per Capita Income

Source: U.S. Bureau of Economic Analysis



| | | | | |
|---|---|---|---|---|
| $30,318 | $31,533 | $31,881 | $32,448 | $33,705 |
| 2010 | 2011 | 2012 | 2013 | 2014 |
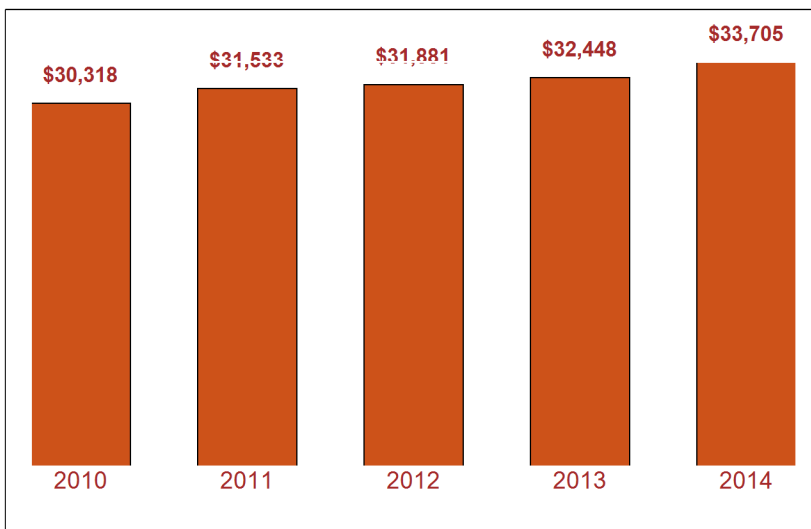
### Rome, GA Industry Mix 2016

Source: See Industry Mix data on Page 2.
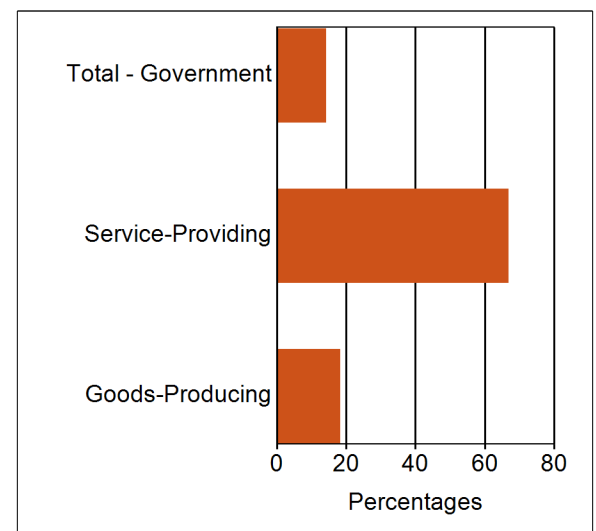


Percentages

# Industry Mix - 2nd Quarter of 2016

| | Number OF Firms | Employment NUMBER | Employment PERCENT | WEEKLY WAGE |
|---|---|---|---|---|
| **Goods-Producing** | **253** | **7,137** | **18.5** | **951** |
| Agriculture, Forestry, Fishing and Hunting | 16 | 142 | 0.4 | 682 |
| Mining, Quarrying, and Oil and Gas Extraction | 2 | * | * | * |
| Construction | 121 | 731 | 1.9 | 768 |
| Manufacturing | 114 | 6,254 | 16.2 | 979 |
| Beverage and Tobacco Product | 2 | * | * | * |
| Chemical | 7 | 248 | 0.6 | 898 |
| Computer and Electronic Product | 1 | * | * | * |
| Electrical Equipment, Appliance, and Component | 2 | * | * | * |
| Fabricated Metal Product | 14 | 506 | 1.3 | 1,196 |
| Food | 7 | 1,287 | 3.3 | 1,036 |
| Furniture and Related Product | 8 | 260 | 0.7 | 651 |
| Machinery | 10 | 216 | 0.6 | 842 |
| Miscellaneous | 9 | 46 | 0.1 | 790 |
| Nonmetallic Mineral Product | 5 | 109 | 0.3 | 874 |
| Paper | 3 | * | * | * |
| Petroleum and Coal Products | 1 | * | * | * |
| Plastics and Rubber Products | 5 | 96 | 0.2 | 963 |
| Primary Metal | 5 | 392 | 1.0 | 1,040 |
| Printing and Related Support Activities | 5 | 125 | 0.3 | 934 |
| Textile Mills | 7 | 815 | 2.1 | 745 |
| Textile Product Mills | 8 | 36 | 0.1 | 820 |
| Transportation Equipment | 6 | 1,137 | 2.9 | 802 |
| Wood Product | 9 | 248 | 0.6 | 1,084 |
| **Service-Providing** | **1,700** | **25,805** | **66.9** | **724** |
| Utilities | 5 | * | * | * |
| Wholesale Trade | 92 | 1,575 | 4.1 | 1,130 |
| Retail Trade | 370 | 4,906 | 12.7 | 503 |
| Transportation and Warehousing | 52 | 583 | 1.5 | 853 |
| Information | 17 | 750 | 1.9 | 1,097 |
| Finance and Insurance | 111 | 867 | 2.2 | 981 |
| Real Estate and Rental and Leasing | 84 | 385 | 1.0 | 581 |
| Professional, Scientific, and Technical Services | 187 | 718 | 1.9 | 870 |
| Management of Companies and Enterprises | 6 | * | * | * |
| Administrative and Support and Waste Management and Remediation Services | 127 | 1,547 | 4.0 | 515 |
| Educational Services | 18 | 1,279 | 3.3 | 846 |
| Health Care and Social Assistance | 273 | 7,987 | 20.7 | 905 |
| Arts, Entertainment, and Recreation | 27 | 190 | 0.5 | 350 |
| Accommodation and Food Services | 190 | 3,775 | 9.8 | 306 |
| Other Services (except Public Administration) | 141 | 817 | 2.1 | 480 |
| **Unclassified - industry not assigned** | **74** | **78** | **0.2** | **677** |
| **Total - Private Sector** | **2,027** | **33,020** | **85.6** | **773** |
| **Total - Government** | **102** | **5,546** | **14.4** | **727** |
| Federal Government | 17 | 199 | 0.5 | 1,075 |
| State Government | 42 | 1,443 | 3.7 | 681 |
| Local Government | 43 | 3,904 | 10.1 | 726 |
| **ALL INDUSTRIES** | **2,129** | **38,565** | **100.0** | **766** |

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System(NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Labor Force Activity

## ANNUAL AVERAGES

| | Labor Force | | | Employed | | | Unemployed | | | Rate | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2014 | 2015 | % Change | 2014 | 2015 | % Change | 2014 | 2015 | % Change | 2014 | 2015 | % Change |
| Floyd | 43,278 | 42,787 | -1.1% | 39,873 | 39,975 | 0.3% | 3,405 | 2,812 | -17.4% | 7.9% | 6.6% | -16.5% |
| **Rome, GA Metropolitan Statistical Area** | **43,278** | **42,787** | **-1.1%** | **39,873** | **39,975** | **0.3%** | **3,405** | **2,812** | **-17.4%** | **7.9%** | **6.6%** | **-16.5%** |
| Georgia | 4,756,708 | 4,770,873 | 0.3% | 4,414,343 | 4,490,931 | 1.7% | 342,365 | 279,942 | -18.2% | 7.2% | 5.9% | -18.1% |
| United States | 155,922,000 | 157,129,917 | 0.8% | 146,305,000 | 148,833,417 | 1.7% | 9,617,000 | 8,296,333 | -13.7% | 6.2% | 5.3% | -14.5% |

Note:  This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

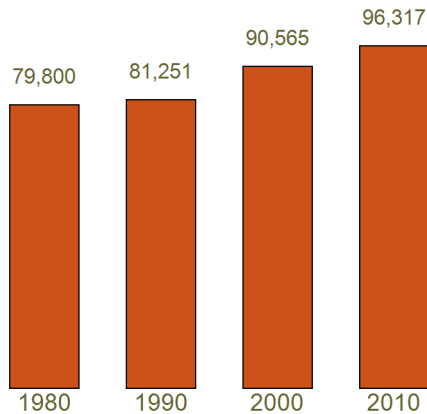Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Employment Trends
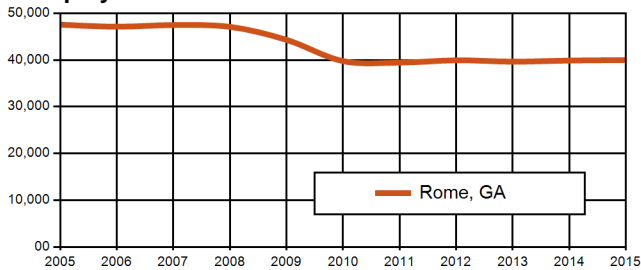


### Unemployment Rate Trends
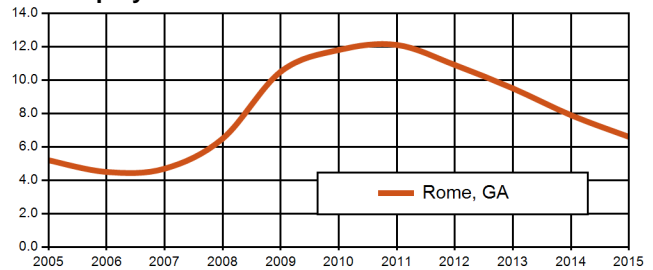


### Population Estimates



## Population

| | 2010 Census | 2015 Rank | 2015 Estimate | % Change 2000-2015 | 2025 Projected* | % Change 2010-2025 |
|---|---|---|---|---|---|---|
| **Floyd** | **96,317** | **55** | **96,504** | **0.2** | **100,159** | **4.0** |
| **Rome, GA** | **96,317** | | **96,504** | **0.2** | **100,159** | **4.0** |
| Georgia | 9,687,653 | | 10,214,860 | 5.4 | 11,538,707 | 19.1 |
| United States | 308,745,538 | | 321,418,820 | 4.1 | 349,439,199 | 13.2 |

Source:  Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

# Top Employers - 2015*

## TEN LARGEST EMPLOYERS

**Rome, GA Metropolitan Statistical Area**

Berry College, Inc.

F&P Georgia A Division Of America M

Floyd Healthcare Management, Inc.

Harbin Clinic, LLC

International Paper Company

Keebler Company

Lowes Home Centers, Inc.

Redmond Regional Medical Center, Inc.

Syntec Industries, LLC

Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## SIZE CLASS

| Employees | Establishments | Employment |
|---|---|---|
| 0 - 4 | 1,186 | 1,610 |
| 5 - 9 | 346 | 2,295 |
| 10 - 19 | 240 | 3,239 |
| 20 - 49 | 204 | 6,324 |
| 50 - 99 | 87 | 6,147 |
| 100 - 249 | 57 | 7,753 |
| 250 - 499 | 12 | 3,945 |
| 500 - 999 | 7 | 4,711 |
| 1000 - and over emplyees | 1 | 1,759 |
| **Total** | **2,140** | **37,783** |

Note: Data shown for the Third Quarter of 2015.

# Education of the Labor Force

**Rome, GA**

| | PERCENT OF TOTAL | PERCENT DISTRIBUTION BY AGE | | | | |
|---|---|---|---|---|---|---|
| | | 18-24 | 25-34 | 35-44 | 45-64 | 65+ |
| Elementary | 9.3% | 5.7% | 8.5% | 8.2% | 6.5% | 18.6% |
| Some High School | 14.5% | 16.1% | 16.0% | 12.9% | 13.3% | 15.7% |
| High School Grad/GED | 32.0% | 27.4% | 26.4% | 31.8% | 35.6% | 33.9% |
| Some College | 23.9% | 46.8% | 24.5% | 22.2% | 19.8% | 15.7% |
| College Grad 2 Yr | 4.5% | 1.3% | 7.0% | 5.3% | 5.6% | 2.1% |
| College Grad 4 Yr | 9.7% | 2.6% | 12.1% | 13.3% | 10.2% | 8.0% |
| Post Graduate Studies | 6.2% | 0.1% | 5.5% | 6.3% | 9.1% | 6.0% |
| Totals | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2015

| | PUBLIC SCHOOLS | PRIVATE SCHOOLS* | TOTAL |
|---|---|---|---|
| Floyd | 943 | -- | 943 |
| **Rome, GA** | **943** | **--** | **943** |

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Rome, GA Metropolitan Statistical Area

### Floyd

| | |
|---|---|
| Berry College | www.berry.edu |
| Georgia Northwestern Technical College | www.gntc.edu/student-services/index.php |
| Georgia Highlands College | www.highlands.edu |
| Shorter University | www.shorter.edu |

Note:  The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source:  Integrated Postsecondary Education Data System (IPEDS).

# Technical College Graduates - 2015*

| PROGRAMS | TOTAL GRADUATES | | | PERCENT CHANGE | |
|---|---|---|---|---|---|
| | **2013** | **2014** | **2015** | **2013-2014** | **2014-2015** |
| Accounting Technology/Technician and Bookkeeping° | 33 | 50 | 120 | 51.5 | 140.0 |
| Administrative Assistant and Secretarial Science, General° | 99 | 63 | 61 | -36.4 | -3.2 |
| Aircraft Powerplant Technology/Technician° | 12 | 19 | 42 | 58.3 | 121.1 |
| Airframe Mechanics and Aircraft Maintenance Technology/Technician° | 13 | 12 | 10 | -7.7 | -16.7 |
| Allied Health and Medical Assisting Services, Other° | 42 | 40 | 54 | -4.8 | 35.0 |
| Autobody/Collision and Repair Technology/Technician° | 30 | 19 | 22 | -36.7 | 15.8 |
| Automobile/Automotive Mechanics Technology/Technician° | 177 | 150 | 201 | -15.3 | 34.0 |
| Business Administration and Management, General° | 123 | 185 | 413 | 50.4 | 123.2 |
| Cardiovascular Technology/Technologist | 11 | 9 | 6 | -18.2 | -33.3 |
| Child Care and Support Services Management° | 2 | 1 | 5 | -50.0 | 400.0 |
| Child Care Provider/Assistant° | 81 | 84 | 137 | 3.7 | 63.1 |
| Computer Installation and Repair Technology/Technician° | 13 | 31 | 82 | 138.5 | 164.5 |
| Construction Management° | 9 | 3 | 6 | -66.7 | 100.0 |
| Cosmetology/Cosmetologist, General° | 142 | 142 | 283 | 0.0 | 99.3 |
| Criminal Justice/Police Science° | 35 | 30 | 23 | -14.3 | -23.3 |
| Criminal Justice/Safety Studies° | 103 | 78 | 117 | -24.3 | 50.0 |
| Culinary Arts/Chef Training | 8 | 2 | 13 | -75.0 | 550.0 |
| Customer Service Support/Call Center/Teleservice Operation° | 14 | 16 | 27 | 14.3 | 68.8 |
| Data Entry/Microcomputer Applications, General° | 89 | 48 | 112 | -46.1 | 133.3 |
| Data Processing and Data Processing Technology/Technician° | 62 | 87 | 71 | 40.3 | -18.4 |
| Dental Assisting/Assistant | 31 | 33 | 54 | 6.5 | 63.6 |
| Diagnostic Medical Sonography/Sonographer and Ultrasound Technician | 21 | 15 | 15 | -28.6 | 0.0 |
| Drafting and Design Technology/Technician, General | 8 | 7 | 19 | -12.5 | 171.4 |
| Early Childhood Education and Teaching° | 56 | 46 | 77 | -17.9 | 67.4 |
| Electrical/Electronics Equipment Installation and Repair, General° | 24 | 31 | 80 | 29.2 | 158.1 |
| Electrician° | 19 | 18 | 51 | -5.3 | 183.3 |
| Emergency Medical Technology/Technician (EMT Paramedic)° | 33 | 38 | 148 | 15.2 | 289.5 |

# Technical College Graduates - 2015*

| PROGRAMS | TOTAL GRADUATES | | | PERCENT CHANGE | |
|---|---|---|---|---|---|
| | 2013 | 2014 | 2015 | 2013-2014 | 2014-2015 |
| Fire Prevention and Safety Technology/Technician° | 1 | 1 | 3 | 0.0 | 200.0 |
| Fire Science/Fire-fighting° | 8 | 19 | 14 | 137.5 | -26.3 |
| Fire Services Administration | 5 | 5 | 7 | 0.0 | 40.0 |
| Food Preparation/Professional Cooking/Kitchen Assistant° | 28 | 32 | 24 | 14.3 | -25.0 |
| General Office Occupations and Clerical Services° | 25 | 19 | 54 | -24.0 | 184.2 |
| Health Information/Medical Records Technology/Technician° | 32 | 40 | 92 | 25.0 | 130.0 |
| Health Services/Allied Health/Health Sciences, General° | 6 | 2 | 3 | -66.7 | 50.0 |
| Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/ | 34 | 15 | 33 | -55.9 | 120.0 |
| Human Resources Management/Personnel Administration, General° | 17 | 42 | 124 | 147.1 | 195.2 |
| Industrial Mechanics and Maintenance Technology° | 172 | 185 | 366 | 7.6 | 97.8 |
| Instrumentation Technology/Technician° | 18 | 13 | 34 | -27.8 | 161.5 |
| Licensed Practical/Vocational Nurse Training | 93 | 81 | 146 | -12.9 | 80.2 |
| Machine Shop Technology/Assistant° | 34 | 29 | 60 | -14.7 | 106.9 |
| Marketing/Marketing Management, General | 13 | 9 | 7 | -30.8 | -22.2 |
| Massage Therapy/Therapeutic Massage | 9 | 9 | 9 | 0.0 | 0.0 |
| Medical Insurance Coding Specialist/Coder° | 27 | 13 | 38 | -51.9 | 192.3 |
| Medical Office Assistant/Specialist° | 58 | 40 | 84 | -31.0 | 110.0 |
| Medical Radiologic Technology/Science - Radiation Therapist | 6 | 8 | 8 | 33.3 | 0.0 |
| Medical Transcription/Transcriptionist° | 2 | 1 | 1 | -50.0 | 0.0 |
| Medical/Clinical Assistant | 51 | 39 | 73 | -23.5 | 87.2 |
| Network and System Administration/Administrator° | 23 | 31 | 51 | 34.8 | 64.5 |
| Nursing Assistant/Aide and Patient Care Assistant/Aide° | 15 | 26 | 11 | 73.3 | -57.7 |
| Occupational Therapist Assistant | 18 | 18 | 16 | 0.0 | -11.1 |
| Operations Management and Supervision° | 3 | 7 | 25 | 133.3 | 257.1 |
| Pharmacy Technician/Assistant° | 35 | 27 | 39 | -22.9 | 44.4 |
| Phlebotomy Technician/Phlebotomist° | 19 | 28 | 45 | 47.4 | 60.7 |
| Professional, Technical, Business, and Scientific Writing° | 64 | 28 | 53 | -56.3 | 89.3 |
| Radiologic Technology/Science - Radiographer° | 18 | 17 | 10 | -5.6 | -41.2 |
| Registered Nursing/Registered Nurse | 46 | 28 | 33 | -39.1 | 17.9 |
| Respiratory Care Therapy/Therapist | 13 | 9 | 14 | -30.8 | 55.6 |
| Social Work, Other° | 19 | 33 | 41 | 73.7 | 24.2 |
| Surgical Technology/Technologist° | 24 | 24 | 24 | 0.0 | 0.0 |
| Truck and Bus Driver/Commercial Vehicle Operator and Instructor° | 27 | 43 | 92 | 59.3 | 114.0 |
| Web Page, Digital/Multimedia and Information Resources Design° | 2 | 3 | 10 | 50.0 | 233.3 |

# Technical College Graduates - 2015*

| PROGRAMS | TOTAL GRADUATES | | | PERCENT CHANGE | |
|---|---|---|---|---|---|
| | **2013** | **2014** | **2015** | **2013-2014** | **2014-2015** |
| Welding Technology/Welder° | 76 | 113 | 295 | 48.7 | 161.1 |

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source:  Technical College System of Georgia

*Data shown represents Annual  2013, 2014, and  2015.

Note: Please visit TCSG website for any college configuration changes.

# Active Applicants - Georgia Department of Labor

| | TOTAL | Mgt. | Bus. and Finance | Comp. and Math | Arch. and Eng. | Life and Soc. Svcs. | Comm. and Svcs | Legal | Ed. and Training | Arts and Design | Health Prac. | Health Support |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Floyd | 1,086 | 170 | 95 | 189 | 61 | 2 | 72 | 2 | 156 | 71 | 149 | 119 |
| Subtotal Area | 1,086 | 170 | 95 | 189 | 61 | 2 | 72 | 2 | 156 | 71 | 149 | 119 |

# Active Applicants - Georgia Department of Labor (cont.)

| | TOTAL | Protect. Svcs. | Food Prep. | Ground Cleaning | Personal Care | Sales | Office Support | Farm. and Forestry | Cons- truction | Installation Main. | Prod. | Trans. and Moving |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Floyd | 6,640 | 75 | 191 | 91 | 186 | 786 | 1,555 | 9 | 285 | 642 | 1,714 | 1,106 |
| Subtotal Area | 6,640 | 75 | 191 | 91 | 186 | 786 | 1,555 | 9 | 285 | 642 | 1,714 | 1,106 |

Note:  For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source:  Georgia Department of Labor (active applicants as of October 2016).

# Georgia Department of Labor Location(s)

**Career Center(s)**
462 Riverside Parkway NE
Rome GA 30162
**Phone:**  (706) 295 - 6051          **Fax:**    (706) 295 - 6050

For copies of Area Labor Profiles, please visit our website at: http://dol.georgia.gov or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov